



City Manager's Friday Newsletter

Citizens Invited to Contribute to New City Strategic Plan

Community Open House Set for February 11

Snohomish citizens are invited to contribute their ideas and comments for the City's strategic plan update at an open house meeting from 6:00 pm to 8:00 pm on Monday, February 11 at the Snohomish Library's Multi-Purpose Room.

The City's first strategic plan—"Imagine Snohomish: Promoting Vitality and Preserving Character"—was initially developed with the assistance of a Citizens Advisory Committee in 2006. The plan is now being updated by a new Citizens Advisory Committee appointed by the City Council.

The purpose of the February 11 meeting is to seek citizen ideas and comments about the emerging goals and strategies developed so far by the committee. All of the initial strategic goals and actions developed by the committee will be displayed for comment, and citizens will also have the opportunity to suggest new strategies and actions that are not currently part of the committee's recommendations. Members of the Citizens Advisory Committee, City staff, and consultants will be on hand also to answer questions from attendees at the event.

Claytown Park Improvements

The Claytown Park playground project started today with the installation of the orange construction fence. The park will undergo a major facelift with the construction of a new playground after the foundation is raised about 1 foot with 92 yards of fill to accommodate ADA accessibility.

New picnic tables, benches, drinking fountain, and landscaping will be installed to complete the construction. The project is estimated to take

about two months to complete, and all of the work will be completed with City crews and volunteers. The project was made possible through a \$10,000 donation from the Snohomish Kiwanis Club

If you have any questions about the project, please contact Mike Johnson, Public Works Services Manager, at 360-568-7070.



Puget Sound Named One of the "Great Waters" of the USA

Comparable to the Florida Everglades and the Potomac River estuary near Washington, D.C., our Puget Sound has been designated as one of the "Great Waters" of the United States. This designation makes local agencies within the Puget Sound region eligible for federal grants to preserve and enhance water resources that contribute to the health of our region both environmentally and economically. Eligible projects include those close to our homes such as stormwater runoff, which has recently joined the list of identified factors that are critically important in losing or gaining in the battle for a healthy Puget Sound region. Learn more at <http://www.epa.gov/oaqps001/gr8water/>.

February 1, 2013

www.ci.snohomish.wa.us

✧ ✧ **Calendar 2013** ✧ ✧

Transportation Benefit District Board

Tuesday, February 5

CANCELLED

City Council

Tuesday, February 5

Workshop - 6 p.m.

Regular Meeting - 7 p.m.

Gilbertson Board Room

1601 Avenue D

<http://ci.snohomish.wa.us/PDFs/Agendas/2013/Agenda020513.pdf>

Planning Commission

Wednesday, February 6 - 7 p.m.

City Hall Conference Room

116 Union Avenue

Everett Classes Begins
February 6th

Strengthening Communities through Business and
growing Management Skills for Entrepreneurs

UW FOSTER SCHOOL OF BUSINESS
Business Certificate Program

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The Business & Economic Development Center (BEDC) brings you the **2013 Everett Business Certificate Program**. This six-session program provides business owners and other professionals opportunities to study proven business fundamentals and learn how to best apply them to your growing company. Program participants will also have an opportunity to network with fellow colleagues and meet prospective customers. Classes feature award-winning faculty from the University of Washington Foster School of Business.

Dates & Time

Wednesdays in February 6, 13, 20, 27

Wednesdays in March 6, 13

6:00 PM to 9:00 PM

Location

Everett Community College

Whitehorse Hall Room 353

2000 Tower Street

Everett, WA 98201

Cost

\$200 per person

*Includes tuition, materials and
light refreshments for all 6 classes*

Contact Information

Wil Tutol, BEDC Associate Director

206-616-1216, wtutol@uw.edu

www.foster.washington.edu/bedc

Financial Management

This seminar focuses on improving your understanding of the information that financial statements provide and improves your ability to set business goals and measure progress.

Marketing and Branding

A company's brand is the sum total of the experiences and perceptions of its customers. This seminar provides a complete understanding of the consumer and how consumers develop brand attitudes and behaviors.

Types of Legal Entities and Employment Law Updates

This seminar will feature the latest updates in labor law, and other legal aspects in Washington State. You will also learn the difference between an LLC, corporation, a sole proprietor and a partnership.

Leading a Highly Effective Organization

This seminar teaches business owners how to recognize different team dynamics and how to create well-designed teams. Having the right team in place can lead to an overall increase in company performance and team stability.

Developing a Sales-Oriented Company

This seminar offers a new perspective on instilling a sales-oriented culture, not only for the sales force, but with every employee in the company.

Secrets of Business Success

This seminar features a panel of business owners who have achieved remarkable success. Entrepreneurs will share their secrets and insights into how you can grow your company.

REGISTER ONLINE NOW

<http://bit.ly/bcpeverett>

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